

Alex Brown

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Nationality: British

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Professional Skills

- Implementing and managing w3c standard xhtml2, html5, css2/3 and javascript (jQuery)
- Broad user interface architecture, design & development experience
- Project, people and code management expertise (agile processes, SVN etc)
- Strong SEO, Digital Marketing and Traffic analysis skills
- Fluent in most standard modern software packages and systems
- Well rounded approach to building and testing the user-model of web applications
- Proficient in start-to-end Internet product conception and branding
- Comfortable working around various server-side languages and frameworks (symfony, rails etc)

Notable Experience

June 2008 - current	Senior UI Developer at Traffic Digital LTD (London)	Based in Covent Garden. Worked in a lead roll with many high profile clients such as the BBC, HBO, Adidas, Aegis and Cash Converters; covering a broad variety technologies, frameworks and skills.
Jan 2007 - June 2008	CTO of Hyperactive Media GmbH (Berlin)	Moved to Berlin specifically to work with Hyperactive Media. Broad range of responsibilities, including the organization of 15 people. Worked with a selection of clients, handling everything from technologies to branding and online-presence.
2006- June 2008	Co-founder of Art Industries LTD (London)	Founded art industries with private funding. Developed a fashion-technology platform and built business contracts with other media companies Launched flagship product www.lexposure.net in early 2008.

2005 - 2006	Lead developer of 'the Face Finder'	Spent time working in New York and Paris, touching upon a very broad range of skills and collaborated with a lot of high profile companies establishing 'the Face Finder' as a player in the online fashion industry.
2001 - 2005	Self employed & studying	Worked freelance over several years for companies and individuals on a variety of projects. I learned the majority of my current skills through these experiences. It also offered a very interesting insight into how the internet has rapidly evolved in the last decade; from the birth of google to the .com crash and beyond.

Notable Projects

Please refer to my [online portfolio](#) for an up-to-date selection of my work.

Technical Skills



Education

Loughborough University	BA Degree - Industrial Design (First year only)
Caistor Grammar	AS/A levels - A, A, B, B, C - Design, General Studies, Art, Classical Studies, Physics